

CASE STUDY

BUILDING NEXT-LEVEL NETWORKS FOR TELECOMS: Intelligent Automation Boosts Operational Resilience

SERVICE AREAS



AI + Automation



Data + Analytics



Cloud + Infrastructure

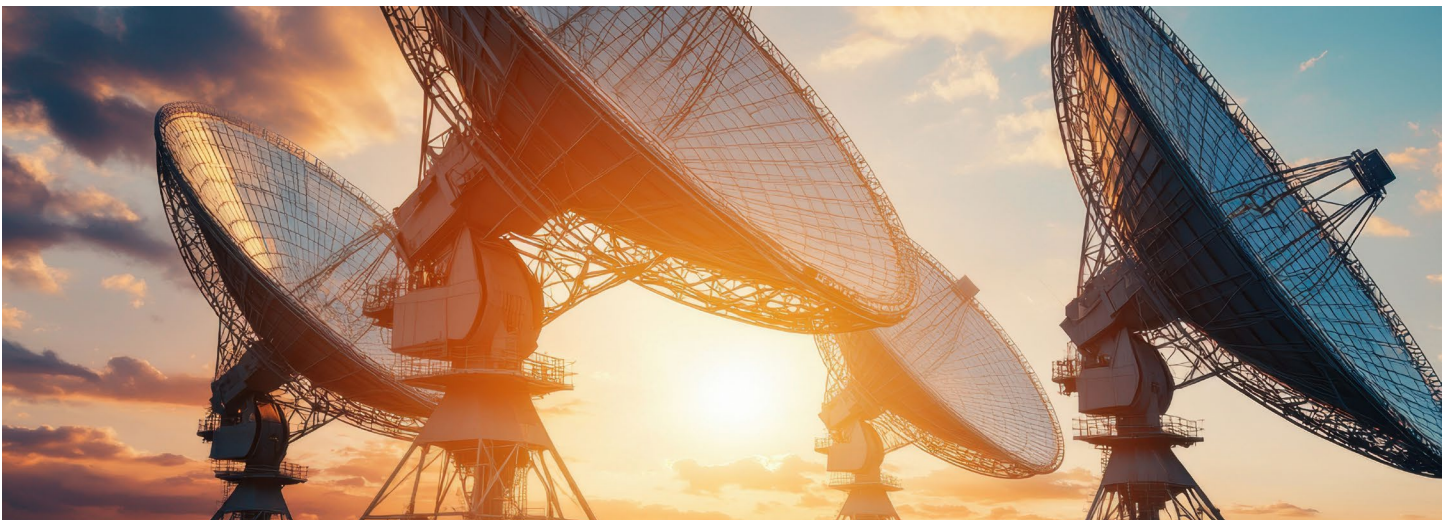
INDUSTRY



Telecom & Media

Telecom and media companies are constantly balancing the complexity of managing vast networks with the need to maintain high service reliability and efficiency. As more devices become connected and mobile services continue to power consumers everyday lives, ensuring critical systems—like emergency response services—stay up and running is essential. Without this reliability, companies jeopardize customer trust and open the door for their competitors to take the lead.

To stay ahead, companies must embrace intelligent digital solutions that automate network management, enhance agility, and drastically reduce or mitigate downtime altogether. These solutions must work behind the scenes to support essential services, while also providing real-time monitoring to ensure smooth, uninterrupted operation across the entire network.



The Challenge

A leading telecom provider sought to address these very issues by automating critical processes within its IT ecosystem to enhance efficiency and network deployment. The company was managing a diverse and complex infrastructure, with a blend of software, hardware, cloud services, security, networking, and virtualization—all of which needed to work together seamlessly to support their operations.

A key priority was maintaining uninterrupted emergency services amidst the growing demands on network infrastructure. As their mobile network became more complex and more critical to customer safety, the company realized they needed a solution that would help them quickly isolate and resolve network outages, especially during emergencies.

The stakes are incredibly high—if critical services were to go down, the consequences could be devastating. That's why it was essential to have resilient systems in place, which could ensure continuous, uninterrupted service and safeguard against any potential disruptions.

To do so, the telecom provider needed a scalable and automated solution that would allow them to proactively manage and monitor their network infrastructure. The goal was to reduce manual intervention, increase response times, and ensure that their services—especially those vital to public safety—remained available without interruption.

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The Solution

Aditi Consulting collaborated with the telecom provider to design and implement an advanced automation strategy tailored to enhance operational efficiency and fortify network resilience. The solution focused on integrating and optimizing the provider's complex infrastructure, eliminating inefficiencies, and reducing the need for manual intervention across multiple teams.

At the core of this solution were automation runbooks, which enabled real-time monitoring of network performance and service availability. These runbooks were embedded within both wireless and enterprise infrastructures, ensuring seamless data collection, automated issue detection, and systematized troubleshooting.

Automation was strategically deployed across critical workflows, including network monitoring, incident management, and infrastructure maintenance. This ensured that key network components—ranging from user-facing services to backend systems—remained stable, even during high-traffic periods. Intelligent tracking of Key Performance Indicators (KPIs) allowed teams to continuously assess network health without manual oversight, creating a proactive management framework.

Additionally, routine maintenance tasks were fully automated, streamlining operations and allowing IT and cross-functional teams to focus on complex problem-solving and long-term network enhancements. By embedding automation across these essential processes, Aditi's solution provided the telecom provider with a more agile and responsive operational framework, ensuring that every aspect of the network remained optimized and resilient.

The Outcome

By integrating smart automation, the telecom provider saw substantial improvements in network reliability and operational efficiency. These advancements had a direct impact on projected service quality and overall performance including:



OPTIMIZED IT EFFICIENCY

By automating routine network tasks—such as monitoring, diagnostics, and reporting—IT teams significantly reduced time spent on manual checks. This shift allowed them to focus on high-priority initiatives like network optimization, infrastructure expansion, and advanced security measures, driving long-term innovation.



PROACTIVE ISSUE RESOLUTION

With real-time monitoring and automated issue detection, teams received instant alerts for potential service disruptions. This enabled faster troubleshooting, minimizing downtime and preventing minor issues from escalating into major outages. The proactive approach ensured critical systems remained fully operational, even under high demand.



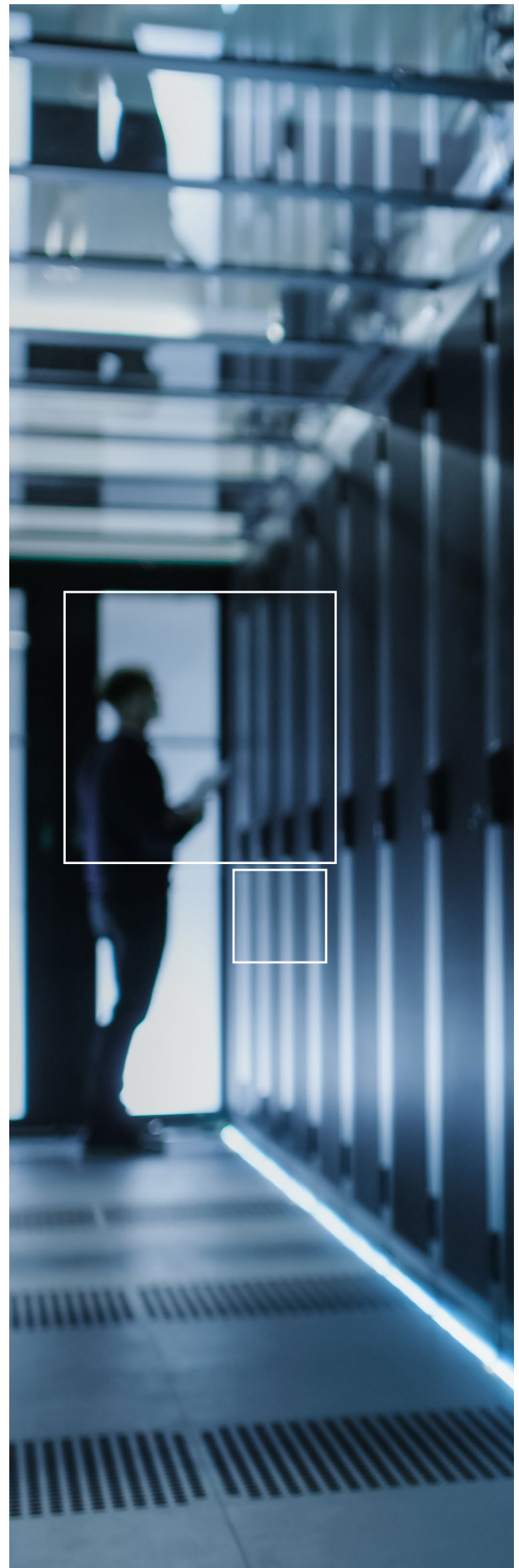
STRONGER NETWORK STABILITY

Automated monitoring continuously tracked key performance indicators and system health, ensuring uninterrupted service for essential communications, including emergency response systems. By instantly detecting anomalies and performance drops, the provider could rapidly mitigate risks and maintain service reliability, regardless of network traffic fluctuations.



SCALABLE, HIGH-QUALITY SERVICE

The telecom provider leveraged automation to handle increasing traffic and service demands efficiently, allowing for seamless scalability without compromising network performance. This operational agility ensured business continuity, improved customer experience, and supported long-term growth by maintaining service excellence across an expanding user base.





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At Aditi, we partner with businesses to create extraordinary experiences and tangible results that reshape their trajectory. Whether you're looking to automate workflows, harness the power of AI, or optimize your data management, our team brings deep insights, practical knowledge, and an unwavering commitment to your success.

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