



WHY ADITI LATAM?

NEARSHORE SERVICES

The success of your project directly depends on the people you trust to get it done. From ensuring your team has the right skillsets to facilitating critical, timely communication, it's imperative to work with the right partner ready to provide nearshore technology and talent needs to move you forward.

Countries such as **Argentina, Colombia, Ecuador, Mexico** and **Uruguay** are some of the fastest growing technology hubs globally. **With delivery centers located within these countries, Aditi deploys skilled, scalable teams for clients in the North American market.**

AGILE TECHNOLOGY SERVICES

Multidisciplinary Agile nearshore teams are the norm for executing full-cycle technology projects. These teams excel due to their foundation in collaboration, iteration and short feedback loops. Unlike offshore teams, which can be hampered by totally opposite working hours, nearshore provides aligned time zones for real-time collaboration. In-person meetings and site visits can be scheduled with relative ease, which can be beneficial for establishing a strong working relationship and discussing complex project details.

ADITI SPECIALIZED NEARSHORE SERVICES



APPLICATION MODERNIZATION



AI + AUTOMATION



CYBERSECURITY



CLOUD + INFRASTRUCTURE



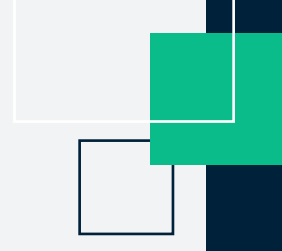
DATA + ANALYTICS



MANAGE SUPPORT

PROXIMITY MATTERS

It goes without saying that effective communication is crucial to implement new processes, receive necessary feedback, and maintain productivity. Neighboring countries often share similar cultural traits, which can lead to better understanding and alignment between the client and the development team. **We deploy skilled professionals with cultural agility, and who are proficient in English language skills - which helps avoid misunderstandings and makes collaboration seamless across our nearshore teams in LATAM.**



OVERLAPPING BUSINESS HOURS ENABLES AGILITY

Nearshoring frequently provides the advantage of overlapping business hours between the client and the technical team. Similar time zones foster real-time communication, effectively minimizing delays in obtaining responses to inquiries and promptly resolving issues. This dynamic proves especially crucial in the management of time-sensitive projects, addressing urgent matters, and adapting to changing requirements or strategic shifts.

SCALE UP OR DOWN SEAMLESSLY

With Aditi's nearshore services, you have the flexibility to scale the allocation of experts up or down based on demand, allowing you to supplement your core teams with specialized on-demand resources without committing to full time hires who you may otherwise need to terminate or redeploy upon project completion.

HIGH QUALITY LABOR AT LOWER PAY RATES

Lower costs of living and lower wages in LATAM make it possible for companies to accomplish technical goals at a lower price than their U.S. counterparts. **LATAM region labor costs are lower than onshore, from 30% to up to 45% depending on the skills, roles and experience.** Reduced travel expenses for onsite visits (compared to offshore) contribute positively to operating costs.

PROJECTS BEST SUITED FOR NEARSHORE DEVELOPMENT



Digital B2B, B2C, and
SaaS Services



Those requiring real-time
collaboration, but not
necessarily face-to-face.



Those leveraging an
Agile approach with
client involvement.



Strategic and more ambiguous
projects that require real-time
discovery and collaboration.



Development of new
software services.



Modernization of complex
legacy software services.

A DEEPER TALENT POOL

Location doesn't matter, talent does

Latin America boasts a substantial pool of skilled technology professionals, a result of the region's robust technology education initiatives and growing university pipelines. This abundant talent pool underscores the fact that geographical location is no longer a limiting factor



WHAT WE DO

Aditi is a digital engineering services company. We partner with established and emerging enterprises by leveraging borderless talent across three continents to achieve transformative outcomes that will reshape their trajectory.

CONTACT US



Software developers from Latin America are among the top-rated globally. Source: HackerRank

Latin American countries consistently rank moderate to high on the English Proficiency Index. Source: Statista

59% of companies choose nearshore software development as a cost-cutting tool. Source: Deloitte

The average hourly rate for nearshore software development is on average from 35% to 46% lower than onshore rates. Source: HatchWorks