

# ADITI'S SPICE VALUES



Rooted in trust and collaboration, we pride ourselves on the relationships we've built. From our team, and to our consultants, to our clients, we're committed to delivering quality work and doing our part to live our values.

Our values – Socially Conscious, People + Performance-Driven, Intense, Creative, Ethical—or our SPICE, set us apart. We've created an organization where employees can bring their whole selves to work while gaining new perspectives and insights from their peers.



## **SOCIALLY CONSCIOUS**

The world is moving away from old models of work ethics and success into a new era of thought leaders who want to make a positive impact on the world. Staying grounded and seeking out ways to give back to society helps us all grow professionally and establishes purpose.

## **PEOPLE + PERFORMANCE-DRIVEN**

We look to inspire each other through direction, dedication, and purpose to collectively make something extraordinary happen, resulting in both personal and professional growth.

## **INTENSE**

We aspire to always drive innovation at work, rooted in a competitive and exciting culture. We encourage employees to innovate with passion while working towards providing excellent customer experiences.

## **CREATIVE**

We encourage each other to be creative, spontaneous, spark new ideas through innovation, and always push to be at the forefront of the latest technological strategies.

## **ETHICAL**

An ethical business structure sets the guidelines on how employees should behave at work and is the foundation to success. We believe in transparency, communication, and always doing the right thing.